

## **EVENSWISS® Facial Cleansing Milk and Tonic**

Skincare Routine starts with a very vital step which is cleansing the skin. Even the best active ingredients are nothing worth if applied on uncleaned skin.

### CLEANSING MILK

The ideal Cleansing Milk is not harsh on the skin (formulated with natural seed oils, natural herb extracts and vitamins, free from some parabens, and minerals) and is suitable to ALL SKIN TYPES. Cleansing the skin does not only mean removing impurities, oil and make-up, but also makes the skin less prone to acne and blemishes.

Especially for very sensitive skin that suffers from a condition like rosacea, it's essential to keep skin calm during the cleansing process. The right cleansing milk will gently cleanse and leave even the most irritated skin feeling comfortable.

Cleansing milk should have a consistency which allows the skin to stay hydrated and protected from environmental stressors like pollution and UV.

### **EVENSWISS® FACIAL CLEANSING MILK**



Our light, velvety smooth daily cleansing milk is suitable for most skin types.

- A **SENSITIVE SKIN** needs a cleanser that will gently clean the skin without causing irritation. The Jojoba seed oil will gently **remove all traces of make-up** while moisturizing and **reducing the redness**. The Echinacea extract will have an **analgesic effect on the irritated skin**.



- For **OILY SKIN**, our refreshing milky lotion will **deeply cleanse the excess sebum** and makeup. The Jojoba seed oil has the property to stop the skin from secreting more oil on its own and **balances oil production** giving a clean, healthy and glowing skin.
- **DRY SKIN** will profit from the high amount of ceramides and vitamin E, which cover the skin cells and are responsible for their **hydration**.
- For the **AGING SIGNS** the tannins will have **astringent and shrinking effects** on the skin cells. Vitamin E is a **powerful antioxidant** which protects the skin from environmental stressors like pollution and UV, provides **anti-aging effects** and helps **tighten and firm the look of skin**.

#### Key Ingredients:



Jojoba oil



Echinacea



Vitamin E

## TONIC

Facial toners also play an important role in assuring you have a healthy and clean facial appearance.

They should work to remove environmental toxins such as smoke, smog and other chemical residues from your skin. This helps your skin to look brighter and healthier, and long-term benefits may include less acne, less severe acne scarring and fewer wrinkles. By removing oily buildup, residue and dead skin cells, facial toners assist in reducing the amount of facial blemishes and acne you may already have and work to prevent future breakouts.

Facial toners provide hydration to your skin, which is essential to maintaining elasticity, smoothness, moisture and a more youthful appearance. Proper skin hydration reduces the signs of aging skin and provides an effective base for the application of facial cosmetics.



## EVENSWISS® FACIAL TONIC



Our gentle, soothing toner is the secret weapon to healthy skin.

- The potent astringent effect due to high level of tannins will **shrink the pores**.
- The anti-bacterial properties will **fight acne and breakouts**.
- The **calming effect** of Echinacea extract on irritated skin accelerates the healing process by promoting cellular regeneration.
- Vitamin E, tannins and gentian will provide an **anti-aging effect** and help **tighten and firm the look of skin**.
- Witch hazel water and vitamin E **improve hydration** of the stratum corneum.
- Apart from being a **detox for your skin**, rose water will tone it while leaving an **unforgettable scent** on your skin.
- Free from paraben and mineral.

### Key Ingredients:



Witch hazel

Rosa Centifolia

Echinacea

Vitamin E

## USAGE



A thorough cleansing program must purge all types of impurities Oil-based substances such as excess sebum and makeup as well as Water-based substances such as old skin cells, dust, bacteria, and perspiration.

Carefully clean the skin area to treat with EVENSWISS® Facial Cleansing Milk and afterwards refresh it with EVENSWISS® Facial Tonic.

- Dispense a dab of about 2.5 cm in diameter with about 3 g of EVENSWISS® Facial Cleansing Milk.
- Gently massage the milk into the skin in circular strokes, dissolving the impurities and drawing them out from within the skin.
- Rinse away with lukewarm water.
- Press the pump of the EVENSWISS® Facial Tonic two to three times to dispense a dab with about 2-3ml of the tonic
- Gently apply the tonic onto the skin in circular strokes.